

## **ARTS PILLAR – FILM and MEDIA ARTS SECTOR**

### **General Granting Criteria for Organizations**

#### **PREAMBLE**

The Shevchenko Foundation is a national, chartered philanthropic institution dedicated to the preservation, promotion and development of Ukrainian Canadian cultural heritage, and to the advancement of a flourishing Ukrainian community for the enrichment of Canada. The Foundation respects the past, celebrates the present and promotes the future of the Ukrainian community in Canada with inclusiveness, integrity, sustainability, spirit, excellence, creativity and innovation as its core values.

#### **COMMUNITY STEWARDSHIP**

The Shevchenko Foundation fulfills its mandate by disbursing grants in support of various initiatives that assist groups and individuals in the four pillars of Arts, Education, Community Development, and Heritage.

The Shevchenko Foundation's grant-giving stewardship extends priority to projects and programs that:

- Contribute to enriching the Canadian experience with the beauty, passion, and diversity of Ukrainian Canadian culture;
- Contribute to strengthening the Ukrainian community in Canada;
- Share Ukrainian Canadian cultural contributions with a broad and diverse public on a community, regional or national level;
- Exhibit financial capability to undertake and sustain the project and/or program within the boundaries of a business plan, either as an organization or an individual;
- Employ new technologies and partnership models on how Ukrainian Canadian cultural heritage is created, produced, disseminated, and preserved.

#### **ASSESSMENT**

The Shevchenko Foundation's assessment for grant-giving is guided by integrity, sustainability, excellence, innovation, and inclusiveness of all Canadians who support the mandate of the Shevchenko Foundation. When assessing applications, the Foundation uses the following questions.

- Are the goals for the project well-articulated?
- Are the skills of those undertaking the project to completion well-articulated?
- Are the goals for the project within the scope and mission of the Shevchenko Foundation?
- How does the project advance the relevancy of Ukrainian cultural heritage to the enrichment of Canada?
- How well does the project demonstrate an understanding of present-day industry standards of excellence and public engagement in corresponding to the appropriate pillar of Arts, Heritage, Community Development, or Education?
- What is the value-added contribution of this project that distinguishes it beyond existing Ukrainian cultural heritage content and similar activities?
- Is there a sound marketing and distribution plan that articulates accommodating changing demographics, changing patterns of consumption, changing forms of dissemination?
- Are the indicators for success of the project within the organizational and human resources capacity of the applicant?
- How convincing is the financial viability of the project?
  - What are the consequences and contingencies for project shortfalls? How will the project still be viable if it does not receive the projected revenues in grant support and public support?
  - Is there evidence of sound fiscal management, a track record of fiscal responsibility, and sound budgeting?

**Assessment continued on next page**

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- How realistic are budget revenue projections? Are cost estimates well researched?
- Are ticket sales and fundraising targets within the scope of past performance and similar market realities?
- What is the demonstrated value of funding a project application if it does not generate earned revenue from ticket sales or other earned revenue streams?

#### **ADDITIONAL INFORMATION**

- Grant applications must be made in advance of the starting date of the project.
- Submission of an application is not a guarantee that the Shevchenko Foundation will provide financial grant assistance.
- The Shevchenko Foundation funds up to 50% of total project or program costs of successful applications contingent upon budget resources for the given grant deadline.
- The Shevchenko Foundation strives to create a balance between supporting established returning applicants, new applicants, and applicants exploring emerging practices in the broad scope of cultural development.
- The Shevchenko Foundation does not claim any copyright on projects receiving funding, unless an express agreement is otherwise reached.
- Grants can be used to cover costs and expenses associated with the project, but cannot be used to cover expenses for general living allowances for project participants.
- Please check the Shevchenko Foundation website for any posted changes to eligibility and/or assessment criteria.

#### **WHO IS ELIGIBLE?**

##### **Organizations:**

- Canadian not-for-profit community organizations, artist collectives, Canadian registered private businesses whose activities occur primarily in Canada, and Canadian chartered educational institutions.
- Canadian not-for-profit professional, semi-professional and amateur groups governed by a board of directors or a body responsible for the organization.
- NOTE: It is the responsibility of organizations working with children under the age of 18, who are funded by the Shevchenko Foundation, to ensure that they follow youth protection policies and procedures in their jurisdictions.

#### **HOW OFTEN CAN ONE APPLY?**

- No new application will be accepted if a Final Report has not been submitted from a previous grant.
- Applicants who are applying for more than one grant in the calendar year can do so only when the Final Report on the first project has been approved by the Shevchenko Foundation.
- Applications for projects that are phased over more than one year will be accepted. Funding will be granted in phases, subject to meeting annual reporting requirements.

#### **APPLICATION DEADLINES**

**Unless otherwise specified, deadlines for grant applications are APRIL 1 for projects beginning after July 1, and OCTOBER 1 for projects beginning after January 1.**

## ARTS PILLAR – FILM and MEDIA ARTS SECTOR Sector Objectives and Eligibility for Organizations

### Eligible Applications:

The Film and Media Arts Sector of the Arts Pillar provides support for creation and/or dissemination of works in film (including animation), video, and new media, expressing a tangible connection to the Ukrainian Canadian experience.

Priority will be given to projects that can demonstrate their feasibility by providing a best-practice model for the delivery of all stages of the project, can provide evidence of realistic budgets, and can provide evidence of financial and/or in-kind supports from other sources. Project grant support is not provided for industry defined ongoing annual operating programming nor yearly overhead expenses of an arts organization.

### Eligible Projects:

The Film and Media Arts Sector of the Arts Pillar funds:

- Film project writing and development costs for adaptations or translations of existing published works.
- Creation of “pitch” package of pre-visualization images or filmed sequences, and other marketing materials for original works and adaptations or translations of existing published works.
- Production and post-production costs.
- Subsistence costs dedicated to realizing the project.
- Travel and subsistence expenses directly relevant to realizing the project.
- Dissemination (launches, industry-related festivals, cultural cinema settings, digital marketing costs).
- Professional development (travel and fees for training, workshops, mentorships, or master classes).

Not eligible through this Program are:

- Research and original script-writing development.
- Biographic treatments of artists, historical figures, or individuals, unless applicant demonstrates an approach that is distinctive and conceived for engagement of broad audiences.
- Industry-defined, ongoing operating programming or yearly overhead expenses of an arts organization or business.
- Funding for operational costs related to ongoing film and media education programming.

### CANADA REVENUE AGENCY

Individuals and organizations who do not have their own charitable number as defined by the Canada Revenue Agency (CRA) may be subject to participation in an Agency Agreement with the Shevchenko Foundation. The Agency Agreement documents the disbursement of funding, the roles and responsibilities of the individuals or organization receiving funding, and the monitoring and reporting procedures. For more information, please take the time to read the [Government of Canada Charities Policies and Guidance Document](#).

## ARTS PILLAR – FILM and MEDIA ARTS SECTOR Application Checklist

Your application must include all the items on this checklist and be submitted in this same order.

**Incomplete applications will not be considered.**

1. **Grant Registration Form:** (page 6 of this file)
  
2. **Organizational Profile:** (4 pages maximum)
  - Describe the mandate or purpose of your organization contained in your by-laws. Starting with the most recent activities and programs first, outline the activities or programs your organization undertook in the last 2 years to fulfill that mandate.
  - List your leadership team with a brief description of their skill sets.
  - Describe your organization's structure and governance model.
  - Describe the distinctive service your organization provides to your community and region.
  
3. **Project Proposal:** (4 pages maximum)
  - Articulate what your organization wishes to accomplish with this project, and the significance of the project to the advancement of Ukrainian film and media arts in Canada.
  - Outline the project and how it fulfills the Community Stewardship and Assessment priorities of the Shevchenko Foundation set out in the General Granting Criteria section of this application.
  - Identify how your organization's current priorities relate to the project for which you are seeking funding.
  
4. **Project Budget** (pages 7 and 8 of this file)
  - Your budget should list all sources of revenue for the project. This should include the amount you are requesting from the Shevchenko Foundation, the monies you expect to raise through ticket sales, fundraising, the amounts from grants you are seeking from other funding agencies, and any other sources of revenue (e.g. registration fees, royalties, other earned revenue, sponsorships, etc.). Note: We recommend that you research previous Shevchenko Foundation Annual Reports online or contact the Shevchenko Foundation office for a guide on the level of funding awarded for similar projects.
  - Your budget should also list all expenses for the project. These may include travel and project accommodation costs, communication or promotional costs, professional fees, equipment or facility rental, distribution costs, licensing and royalty fees, among others. The Shevchenko Foundation requires prudent and responsible fiscal planning. Total project expenses should not exceed total project revenue.

Application Checklist continued on Page 5

## ARTS PILLAR – FILM and MEDIA ARTS SECTOR Application Checklist

### 5. Support material relevant to your project

Include résumés of individuals, partnering organizations, or entities engaged in your project. Electronic file sharing is strongly preferred. Links to digitally stored examples of your work should be provided.

### 6. Additional documents required:

- List of the organization's Board of Directors
- Constitution and by-laws (if applying for \$10,000 or more)
- Most recent audited financial statement, inclusive of balance sheet
- Most recent monthly or quarterly financial statement, inclusive of balance sheet
- Most recent Annual Report of the organization

Please e-mail this registration form along with your completed application as ONE PDF DOCUMENT to [grants@shevchenkofoundation.ca](mailto:grants@shevchenkofoundation.ca)

You are welcome to contact our office toll-free at 1-866-524-5314 if you have any questions or require assistance with your application.

**ARTS PILLAR – FILM and MEDIA ARTS SECTOR  
GRANT REGISTRATION FORM for Organizations**

Legal Name of Organization \_\_\_\_\_

Name of Contact Person \_\_\_\_\_

Position Held \_\_\_\_\_

Mailing Address (office/headquarters) \_\_\_\_\_

City \_\_\_\_\_ Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Telephone (contact person) \_\_\_\_\_ (Alternative) \_\_\_\_\_

Email of Organization \_\_\_\_\_ Website of Organization \_\_\_\_\_

Is your organization incorporated  Yes - Date of incorporation (d/m/y) \_\_\_\_\_  
 No Year founded \_\_\_\_\_

Is it registered as a Charitable non-profit organization No Yes  
 Charitable # \_\_\_\_\_

**Project Title** \_\_\_\_\_

**Project Summary**

A brief description of no more than 25 words which the Shevchenko Foundation can use in its promotion & reporting.

\_\_\_\_\_  
 \_\_\_\_\_

This project will begin on (d/m/y) \_\_\_\_\_ and finish on (d/m/y) \_\_\_\_\_

**Unless otherwise indicated, deadlines for grant applications are APRIL 1 for projects beginning after July 1, and OCTOBER 1 for projects beginning after January 1.**

Amount requested \_\_\_\_\_

Have you received funding from Shevchenko Foundation in previous years? \_\_\_ YES \_\_\_ NO  
 If YES, please note that no new application will be accepted if a Final Report has not been filed from a previous grant. Please indicate the most recent year funding was received \_\_\_\_\_ Amount received \_\_\_\_\_

<b>For Internal Use Only:</b> Grant File # _____		Client # _____
Date Application Received _____	Amount Approved \$ _____	
Date Approved _____	Date Final Report Rcvd _____	

**ARTS PILLAR – FILM and MEDIA ARTS SECTOR  
Project Budget Form (Part 1)**

*Please use Budget Notes area if you have additional information*

<b>REVENUES</b>	Amount	% of Total Revenue	Check if confirmed
<b>Amount requested from Shevchenko Foundation (not to exceed 50% of total budget)</b>			
Earned Revenue: (eg: ticket sales, admissions, etc.)			
Subtotal	\$		
Fundraising:			
Subtotal	\$		
Non-Government Grants:			
Subtotal	\$		
Government Grants:			
Subtotal	\$		
In Kind:			
Subtotal	\$		
Other:			
Subtotal	\$		
<b>Total Revenues</b>	<b>\$</b>		

**ARTS PILLAR – FILM and MEDIA ARTS SECTOR  
Project Budget Form (Part 2)**

EXPENSES	Amount
Salaries/Professional Fees:	
Program Costs:	
Equipment & Supplies:	
In Kind (Please specify where In Kind Revenue is applied in Expenses):	
Other (Specify):	
<b>Total Expenses</b>	<b>\$</b>

<b>BALANCE</b>	<b>\$</b>
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\*Expenses must not exceed Revenue

Budget Notes:



**DECLARATION**

- We have read the General Granting Criteria for Organizations section of the Shevchenko Foundation Grants Program.
- We confirm that the project information and financial information in this application are true.
- We accept the eligibility conditions and application requirements of this program and agree to abide by the decision of the Shevchenko Foundation.
- We understand and agree that unless we receive a letter from the Shevchenko Foundation awarding grant funding for the purpose(s) set out in the Application, and setting out the amounts and timelines for the payment of the Grant, there is no obligation between the parties.
- We understand and agree that the Shevchenko Foundation may award a Grant for less funding than we have requested in this Application.
- We will use the Grant awarded for the Approved Purpose.
- We confirm any part of the Grant not spent as set out in this Application, or upon termination of this Grant, must be repaid to the Shevchenko Foundation.
- We understand that funding for the project may be terminated upon mutual written consent with 30 days written notice in the event of a breach of any term or condition of this Grant award.
- We understand that the Shevchenko Foundation is subject to the Freedom of Information and Protection of Privacy Act and the above information is protected under the Act.
- We confirm that our organization has policies and protocols in place that comply with children and youth (under 18) protection policies and procedures in our jurisdiction.
- We confirm our organization is in full compliance with the directives of the CRA, and with annual corporate filings per provincial requirements.  Does not apply.
- We agree to indemnify and hold harmless the Shevchenko Foundation, including its employees.

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 Print Name

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 Print Name

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 Signature (President)

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 Signature (Treasurer/Secretary)

Date Signed \_\_\_\_\_

Date Signed \_\_\_\_\_